



Contact: Kim Hammann, Thames & Kosmos
301 Friendship Street, Providence, RI 02903
401-459-6787; kim@thamesandkosmos.com



FOR IMMEDIATE RELEASE

THAMES & KOSMOS' *GLOBAL WATER QUALITY* WINS DR. TOY'S BEST GREEN PRODUCT AWARD

(Providence, RI – April 25, 2011) This year is the International Year of Chemistry and scientists, educators, and students around the world are uniting to conduct the largest experiment ever with **Global Water Quality**, a clean water chemistry kit and proud recipient of Dr. Toy's Best 2011 Green Product Award.

Each year, Stevanne Auerbach, Pd.D., known as Dr. Toy, recognizes innovative products and companies that are working towards making a difference in playthings and reducing the impact of production.

“The award winning Green Products are made by companies striving to inspire children to appreciate the environment and help them learn to take better care of our natural resources,” says Dr. Toy. “These are excellent examples of playthings that are made safely, are healthy to use and have plenty of other special values.”

In a time when news of the environmental challenges facing future generations saturates virtually every facet of our culture, this award is especially meaningful.

“It seems like we're inundated with messages about our ecological forecast everywhere we turn – from movies and magazines to news reports and celebrity spokespeople,” says, Thames & Kosmos President, Ted McGuire. “All this information can be confusing, even frightening, especially to a child. It's our responsibility to present this information in a way that inspires hope and creativity rather than anxiety and fear.”

Global Water Quality puts these issues into perspective by examining our most precious resource right in your own kitchen or backyard. The kit includes all the tools needed to conduct pH and carbon dioxide analyses, build a water filter tower, and explore water purification by evaporation. Experiment modules can be carried out by young scientists of all ages in a range of educational setting because they are adaptable to the skills and interests of the students, and use equipment that is widely available at little or no cost.

Once the data has been collected, students can report their findings on an interactive online map, which allows them to compare results and connect with other students around world, which demonstrates the value of international cooperation in the scientific pursuit of clean drinking water.

Global Water Quality retails for \$13.95 and will be available this summer at specialty toy, hobby, gift, museum and online stores. For a complete list of retailers, visit the Where to Buy page at www.thamesandkosmos.com.



About Dr. Toy

Stevanne Auerbach, PhD. Dr. Toy, author of **Dr. Toy's Smart Play/Smart Toys**, provides tools to enhance the child's "PQ" (Play Quotient) from baby to age 12 (is published in the USA and in many other countries), 15 books, and hundreds of articles on toys and play, is the only Ph.D. in Child Development evaluating the best developmentally appropriate toys and children's products for **Dr. Toy's Guide** www.drtoy.com with links to many related useful sites and resources for parents, teachers, children, and toy enthusiasts.

About Thames & Kosmos

Thames & Kosmos, a privately held company headquartered in Providence, RI, was founded in 2001 with the mission of improving informal science education by creating high-quality science and technology-related educational products for children. Thames & Kosmos places an emphasis on teaching science that is relevant to the important issues in the world today through hands-on experimentation. Topics covered in Thames & Kosmos' line of over 60 kits include alternative energy, chemistry, biology, physics, electronics, natural history, and earth science. For more information on any of the award-winning kits, please contact Kim Hammann at kim@thamesandkosmos.com or visit www.thamesandkosmos.com.